

Animal factories only exist because people buy their products. If we **refuse to buy pork from animal factories**, and instead eat less, but higher welfare UK pork, or cut out meat altogether, we can stop harming pigs, people and the planet.

Ask for high welfare at your local butcher, farmers' market, when shopping online or eating out. And know your supermarket labels.

Visit our website to take action & to find out more:



➔ FARMSNOTFACTORIES.ORG
✉ info@farmsnotfactories.org
🐦 @farmsnotfactory
☎ +44 (0)207 584 6592

QUICK GUIDE

ORGANIC



FREE RANGE



RSPCA ASSURED



OUTDOOR BRED



RED TRACTOR



NO LABEL



GUIDE TO PORK LABELLING