



#PigPledge

Date

Customer Name

Email and/or Phone Number

farmsnotfactories.org

As your customer, I would like you to stock more pork products bearing high animal welfare labels.

Most pigs raised for meat to be sold in the UK are suffering in factories where overcrowding and bare floors mean that the animals suffer stress and disease. To keep them alive they need routine doses of antibiotics, which causes antibiotic resistant diseases in pigs that pass to humans. Antibiotics overuse is bringing us ever closer to the end of antibiotics as a cure for human diseases.

When I shop, I want to know that animals were raised to high welfare and environmental standards, that protect pigs, people and the planet. Please only stock pork with one or more of the following certifications:

ORGANIC



FREE RANGE



RSPCA ASSURED



OUTDOOR BRED



Thank you for caring about your customers and animals.

Sincerely,

